

PRESSRELEASE:

«Amerika Amerika»

A photo-exhibition between America and Norway. Selected students of Oslo Fotokunstscole (OFKS) exhibit their vision about the United States of America.

The contemporary influence of American culture and life-style on people throughout the world is worth a closer look. How and where can it be seen? Can it be felt? Heard? Can it be smelt or tasted? Do we non-Americans like it? Why and how does it affect us? Are we part of it?

There is a broad consensus that American cultural influence is strong throughout the world. It is communicated through imagery representing or suggesting the 'American way of life'. From the products of Hollywood and the songs of Bruce Springsteen to things as simple as a Campbell's soup-can, the New York skyline, a Ford Mustang or McDonalds, America often seems to represent glamour – something we non-Americans find ourselves standing in line to glimpse.

However, some believe that American's influence on the world today is much broader, more powerful and all encompassing than ever before. Many critics look on American influence today as a form of cultural imperialism. In order not to fall for clichés and shadowy, fantasy conspiracies, the Oslo Fotoskunstscole decided that this ambiguous process of cultural influence by a superpower upon the rest of the world deserves a cautious analysis. We selected a frameset for dialectic research into the issue.

In February 2007, about half of the students of Oslo Fotokunstscole went on a five week study trip to the USA. They traveled from New York City via Albuquerque to San Francisco and Las Vegas. The students were requested to develop a documentary about America in photographs. The other half of the students, who remained in Norway, were also asked to produce a "documentary" about the USA – on an imaginary level. «America everywhere» is an experiment about imagination and reality, the exhibition observes "America" from an outsider's view. The most exciting aspect of this project was not so much whether the image produced abroad

aligns with the "real" America but rather what concepts Norwegians today attribute to America on a personal basis.

«AMERICA EVERYWHERE» Søndregate 12A, 0155 Oslo

Opening: Wednesday, May 16th 2007, 6 pm
Duration: Thursday, May 17th – May 30st 2007
Opening hours: every day from 3 pm – 7 pm

Organized by:

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AMERIKA AMERIKA



**OSLO
FOTO
KUNST
SKOLE**

Adresse
**SØNDREGATE 12A
0155 OSLO**

Control Number
20003421120004

Åpning
ONSDAG 16 MAI 2007 KL 18.00

Visa Type /Class
R B1/B2

Utstilling
FREDAG. 18 MAI- 27 MAI 2007

Sex
M

Birth Date

Nationality
NORWEGIAN

Åpningstider
UKEDAGER KL 15.00 - 19.00 HELGER KL 12.00 - 16.00

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**EN FOTOUTSTILLING MELLOM AMERIKA OG NORGE<<<<<<<
UTVALGTE STUDENTER VED OSLO FOTOKUNSTSKOLE (OFKS)**

WHO IS WHO IN HELL

LOST IN AMERICA

I can't get to school and I can't get a girl
I can't get a job coz I can't get a job
So I'm looking for a girl with a job and a job
(and love and cash)
Don't you know what you are
LOST IN AMERICA



"MADE A WOMAN
ONLY A MAN WITH BRUSTS"

She is a total bitch like I saw him
Just and I like how he can say SO I
was like girl you need to like step aside
or I'm like gonna kill you
or like something



DOES ANYBODY
SEE DENNIS
WHILE HE'S
IN THE COUNTRY?

Barbie

TBI

HOLLYWOOD

MAGIC FANTASTIC

LOHAS LEVE
WOODSTOCK

WAR?

Oh my GOD



Third Rock
Cafe



I'M BEEN EVERYWHERE!
I'M BEEN TO
LAKELAND
WINDHAM
AND BEEN
TO
MOUNTAIN
VIEW
AND
MOUNTAIN
VIEW



MC DONALD'S
BAR I MYTIL TIME
I MUST HAVE TRACTOR
HER OWN OR NODS

LET ME GO

JANIS JOPLIN



A life without...?

